



Senior Fitness Expo | 8.30.19

Rancho Senior Center • 3 Ethel Coplen Way • Irvine 92612

Dear Community Partner,

The City of Irvine Senior Services cordially invites you to participate in our 11th annual Senior Fitness Expo on Friday, August 30, 2019 from 9 a.m. to noon at the Rancho Senior Center.

Do not miss this once-a-year opportunity to introduce your products and services to active adults in the community. This event is sure to draw many participants who are introduced to a variety of services related to fitness, nutrition, and safety. There are two ways you can be involved:

Exhibitor: Highlight your products and services with a booth at the Senior Fitness Expo. The fee is \$200 for for-profit businesses and \$120 for nonprofit businesses (a copy of the organization's State of California nonprofit incorporation papers or tax-exempt IRS 501 (c)(3) letter must be provided). **Payment will be due upon application approval, do not send check with application.**

Demonstrator: Showcase your services by providing a free 20-minute interactive demonstration or presentation. Past demonstrations have included yoga, fall prevention, and healthy smoothies.

We want to make sure all exhibitors and demonstrators fit the vision of the Senior Fitness Expo (fitness, nutrition, and safety) so please be sure to indicate on your application how your services and/or products relate to fitness and are unique to seniors. To make this event beneficial for all participants, we limit the number of those promoting similar services. All completed applications received by the deadline will go through a selection process.

To apply for this year's Senior Fitness Expo, please submit the completed Exhibitor Application and/or Demonstrator Application by **Friday, July 12, 2019 at 5 p.m.** Applications may be emailed to kreid@cityofirvine.org or mailed to:

Rancho Senior Center
Attn: Kristen Reid
3 Ethel Coplen Way
Irvine, CA 92612

Sincerely,

Kristen Reid

Kristen Reid
Program Coordinator
949-724-6817
kreid@cityofirvine.org



Senior Services

Senior Fitness Expo Exhibitor Application

Application Deadline: July 12 at 5 p.m.

Rancho Senior Center • 3 Ethel Coplen Way • Irvine 92612

Company Name*: _____

Type of Business: _____

For-profit: _____ (\$200)

Nonprofit: _____ (\$120)

(Include a copy of State of California nonprofit incorporation papers or tax-exempt IRS 501 (c)(3) letter)

Contact Name*: _____ Phone #*: _____

Address*: _____

Email*: _____

List what fitness, nutrition, or safety based services and/or products will be showcased at your booth and how they are unique to seniors. Please note that the selling of products is prohibited at the Senior Fitness Expo. _____

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Rancho Senior Center
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Irvine, CA 92612

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Privacy Statement: The City of Irvine takes your privacy seriously. This form asks you to provide the City with certain personal information. Such information is being requested and will be utilized by the City for the specific and limited purpose of future City correspondence regarding the subject-matter of this form, City promotions, and upcoming City events. Pursuant to Measure S, an initiative ordinance passed by City voters in 2008, the personal information noted by an asterisk (*) on this form will be kept confidential. Unless you expressly indicate to us otherwise or unless compelled by a court order, it will not be shared with other agencies, businesses or individuals.



Senior Services

Senior Fitness Expo Demonstrator Application

Application Deadline: July 12 at 5 p.m.

Rancho Senior Center • 3 Ethel Coplen Way • Irvine 92612

Company Name*: _____

Type of Business: _____

Contact Name*: _____ Phone #*: _____

Address*: _____

Email*: _____

What is the title of your demonstration: _____

What will your demonstration or presentation include: _____

Preferred Time Slot: *We will do our best to accommodate your request. Please check all time slots you are available.*

9:30–9:50 a.m. _____ 10–10:20 a.m. _____ 11–11:20 a.m. _____

11:30–11:50 a.m. _____

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